

## **SPLICER FOR A HEAT SHRINKABLE LABEL**

### **Abstract of the Invention**

A structure is defined for supplying heat shrinkable labels to a labeling machine. Two elongated webs of a heat shrinkable laminate are provided having a continuous series of printed labels positioned end to end thereon. A clear heat shrinkable splice, having an adhesive on one surface, is used to secure the ends of the two webs such that they are positioned adjacent one another and such that they form a single continuous web. The material of the labels and the material of the splice have substantially equivalent shrinkage values such that, upon application of heat to the label and splice within the label machine, the label shrinks along with the splice without causing substantial distortion to the printing on the label. Because the splice is clear or transparent, it can be positioned on the outside of the label, over the printing without obliterating same.